



## 2018 Health and Fitness Expo Application

The Fayetteville Half Marathon p/b Lipton Health and Fitness Expo will provide a great opportunity to promote and market your company's products and services in Northwest Arkansas and surrounding areas.

The Fayetteville Half Marathon Health and Fitness Expo is Friday, November 02, 2018 at the The Chancellor Hotel, 70 N. East Ave, Fayetteville, AR 72701. Friday's expo will serve as the only participants' packet pick-up location for the half marathon, 10k, and 5k. *All participants must visit the expo* to pick up their packets, there is no race day pick up. Additionally, vendors who have paid for Friday's Expo have the option to participate in a *free* \*Saturday Expo near the finish line area. (\* see details below)

### Expo Schedule

Friday, 11.02.18

Set up 9 a.m. - 11:30 a.m.

Expo Open Noon – 8 p.m.

Move Out 8 p.m. - 9 p.m.

Saturday, 11.03.18\*

Set up 7 a.m. (Races start at 8:00 a.m.)

Expo Opens 8 a.m. – Noon

Move Out Noon

Saturday's Expo is *free* to paid Friday Expo vendors! Saturday's expo participants must provide their own display equipment, tables, tents, etc. Inclement weather plan will be in place.

### Expo Location

Friday, 11.02.18

The Chancellor Hotel - White River room. 1st floor of hotel  
70 N. East Ave, Fayetteville, AR 72701. 479-442-5555

Sunday, 11.03.18

Finish line area of the race. The University of Arkansas campus at The Gardens. <https://goo.gl/maps/5BMCFXJ1KkA2>. Located just off Razorback Road and south of the Bud Walton Arena.

**Booth Sizes and Price**

10' x 10' booth \$150  
10' x 20' booth \$250  
20' x 20' booth \$400

Larger space available, please contact the Race Director.

Friday: Booths include, pipe and draping backdrop, an 8' draped/skirted table, two chairs.

Custom logo canopied or tented booths are permitted. Non-logo tents are not allowed.

**Booth Assignment**

Booths will be assigned on a first-paid basis.

**HEALTH AND FITNESS EXPO APPLICATION**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

# of 10X10 Booth \_\_\_\_\_ x \$150 per booth = \$ \_\_\_\_\_

# of 10X20 Booth \_\_\_\_\_ x \$250 per booth = \$ \_\_\_\_\_

# of 20X20 Booth \_\_\_\_\_ x \$400 per booth = \$ \_\_\_\_\_

TOTAL BOOTH FEES \$ \_\_\_\_\_

Do you plan to participate in the free Saturday Expo Event? Yes  No

Do you plan to sell items in your booth? Yes  No

Do you plan to give free samples of food or beverage in your booth? Yes  No

Description of products to be displayed sold or sampled? Please be specific

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you have an Arkansas Sales Tax Certificate? Yes  No

Method of Payment

Check  Visa  MasterCard  AMEX  Discover

Credit Card Number \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Credit Card billing information:

Street/ PO Box \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Health and Fitness Expo Terms and Conditions**

The Fayetteville Half Marathon Health & Fitness Expo is intended to be a rewarding experience for exhibitors, sponsors, participants, volunteers and attendees. We want to give you the best environment possible to promote your business and products. In order to assure fairness and priority, all exhibitors are bound by the following Terms and Conditions and any additional Terms and Conditions that the Fayetteville Half Marathon determines are necessary.

1. All booths must be prepaid before booth set-up.
2. Booth/display shall be set up by 11:30 a.m. on Friday and 7:30 a.m. on Saturday (if applicable).
3. Display shall not extend beyond the assigned space; disturb the aisles or other exhibits.
4. Booth shall remain open and be staffed during Expo hours as stated on registration form.
5. **Booths are to remain open until the close of the Friday Expo at 8 p.m. and not to be dismantled before that time.**
6. Fayetteville Half Marathon will assign booths at its discretion on a first-paid basis. Space assignments are subject to change.
7. No refunds shall be paid to any Exhibitor who fails to occupy its assigned space for any reason other than a failure of the Fayetteville Half Marathon to provide exhibition space. In the event that the Fayetteville Half Marathon is unable to provide exhibition space for a reason other than those events and reasons set forth in Paragraph 13, the Exhibitor agrees that its damages are limited to the refund of any deposit or payment made by the Exhibitor.
8. Fayetteville Half Marathon has the right to reject exhibits.
9. Exhibitor will not exhibit any merchandise or promotional material other than specified in the application form.
10. Fayetteville Half Marathon shall not be liable for loss, theft or destruction of goods, or personal injuries to itself, its employees, agents, representatives or visitors and will indemnify

and hold harmless Fayetteville Half Marathon, All Sports Productions, its officers, employees, agents, volunteers, contractors, sponsors, runners, patrons and Expo attendees from all claims arising from any act, omission or negligence of the Expo Exhibitor.

11. Exhibitor agrees to maintain in effect and, upon request, shall supply Fayetteville Half Marathon with a certificate of insurance for general liability insurance with combined bodily injury and property damage limits of \$500,000 each occurrence with \$1,000,000 aggregate. Fayetteville Half Marathon shall not be responsible for loss or damage occurring to Exhibitor's property for any cause.

12. Exhibitor agrees not to deface property and agrees to accept liability for any damage to property of others or the expo location space. Any damage shall be remedied at Exhibitor's expense and to the satisfaction of the property owner.

13. In the event of war, fire, terrorist attack, public catastrophe, strike, act of God, civil unrest or other uncontrollable cause, the Expo or any part thereof is prevented from being held, or cancelled, Fayetteville Half Marathon shall, in its sole discretion, determine a refund, if any, to be paid to Exhibitors.

14. Exhibitor agrees to the Fayetteville Half Marathon's promotional, noncommercial use of its images, and the images of its workers, agents and staff, in photographs, video, film or other media depictions of the Expo. Exhibitor agrees to and shall disclose to its workers, agents and staff performing sale or services at the Expo that the Fayetteville Half Marathon may photograph, film video or otherwise make and use image of such persons for promotional, noncommercial purposes.

15. Exhibitor will not exhibit any merchandise or promotional material other than specified in the reservation form. Fayetteville Half Marathon has the right to reject the display and sale of any merchandise or promotional material. The sale of Fayetteville Half Marathon logo merchandise will not be allowed at the Health and Fitness Expo.

16. Each Exhibitor is bound in all respects by these Terms and Conditions. Violations of these Terms and Conditions may result in the forfeiture of the exhibiting space, without refund.

I agree to the Terms and Conditions:

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

*Please complete form by either printing & then mailing or electronically & sending by email the Health and Fitness Expo Application and Health and Fitness Expo Terms and Conditions to:  
Bruce Dunn, Race Director.*

Email: [racedirector@fayettevillehalf.com](mailto:racedirector@fayettevillehalf.com)

Phone: 479-521-7766

Mail to: Bruce Dunn, Race Director  
1629 S. River Meadows Dr, Fayetteville, AR 72701